

Jay Schools Performance Task Blueprint

Title of task	Clay Toothbrush Holder	Grade span/level	8
Curriculum area(s)	Art	Approximate time frame	4x40 classes
Developed by	Tamara Lindsey		
Resources/materials	Clay, samples, Rubric, paper, paint, glaze		

Content Standards/Performance indicators		
<p>A4 Use clay and clay slab techniques to create a toothbrush holder</p>	<p>B6 Emotional response – advertisement of toothbrush holder in gift catalog.</p>	<p>C6 Explain the effectiveness of your design. Evaluate your work and your advertisement based on aesthetic criteria.</p>

Description (Include context, audience, purpose)
<p>You have been commissioned by a nationally renowned gift catalog to design a clay toothbrush holder. Your first task is to create a sketch for your prototype. Your sketch needs to be approved by your project manager (Art Teacher) before you create your model. After you create your toothbrush holder out of clay you need to create written description and creative color graphic advertisement for the gift catalog. You will be presenting your proposal to the entire board of directors (the class) for approval. The board of director will use a grading rubric for approval based on your presentation and self evaluation of your pervasive presentation and model.</p>

Student products/performances		
Clay prototype of toothbrush holder. Proper clay technique.	In a persuasive audiovisual or written description of your toothbrush holder, explain why people would like to own your product.	Presentation of design, advertisement and product.
Criteria for evaluating student products/performances		
• Rubric	• Written statements	• Persuasive presentation
• Clay toothbrush	• Advertisement for gift catalog	• Self evaluation
• ? Glazing	• Advertisements evoke emotional responses to obtain sales	• Evaluation by board of directors
• Craftsmanship	•	• Based on written aesthetic criteria
•	•	• Bright, bold, clear, crisp

Is this an approved component of the Local Assessment System? Yes _____ No _____

If yes, include a scoring guide in the following format:

	1	2	3	4
MLR Standard and performance indicator	Quality standard not met (Still practicing)	Quality standard Partially/minimally met	Quality standard met	Exceeds the standard (Outstanding performance)