

Jay Schools Performance Task Blueprint

Title of task	Substance Abuse Communication Media	Grade span/level	9
Curriculum area(s)	Health	Approximate time frame	3 weeks
Developed by	Bill Biliouris/Mike Moody		
Resources/materials	Video Camera, Audio Recorder, Phone Book		

Content Standards/Performance indicators		
A3 Evaluate the short and long-term effects of risky behavior	B3 Access school and community health services.	E4 Analyze various communication methods which can be used to give information, ideas, opinions, about health issues

Description (Include context, audience, purpose)
<p>Students will produce a brochure (double-sided, tri-fold), public service announcement (1 minute audio or video), or 3-5 minute skit that educates teens about the short- and long-term effects of alcohol and other drugs (ADD).</p> <p>The product will include a list of at least 4 local (30 minute drive from Jay) resources that can help teens and their families that are affected by ADD. All information must be current and accurate.</p> <p>Students will self and peer evaluate the communication methods utilization for effectiveness of conveying the information.</p>

Student products/performances		
Students will produce a brochure, public service announcement, or skit that educates teens about the short- and long-term effects of ADD.	The product includes a list of local resources that can help teens and their families that are affected by ADD.	Students will self and peer evaluate the communication methods utilized to give information about ADD.

Criteria for evaluating student products/performances		
<ul style="list-style-type: none"> • Brochure is a double-sided, tri-fold 	<ul style="list-style-type: none"> • All information will be accurate and current. 	<ul style="list-style-type: none"> • ?? We are unclear and ran out of time!
<ul style="list-style-type: none"> • PSA (audio/videotape) is one minute 	<ul style="list-style-type: none"> • Resources must be within a 30 min. drive from Jay 	<ul style="list-style-type: none"> •
<ul style="list-style-type: none"> • Skit is three to five minutes 	<ul style="list-style-type: none"> • Each product/performance must have 4 resources. 	<ul style="list-style-type: none"> •
<ul style="list-style-type: none"> • Product will distinguish between short- and long- 	<ul style="list-style-type: none"> • 	<ul style="list-style-type: none"> •
<ul style="list-style-type: none"> • Term effects of ADD 	<ul style="list-style-type: none"> • 	<ul style="list-style-type: none"> •

Is this an approved component of the Local Assessment System? Yes_____ No_____

If yes, include a scoring guide in the following format:

	1	2	3	4
MLR Standard and performance indicator	Quality standard not met (Still practicing)	Quality standard Partially/minimally met	Quality standard met	Exceeds the standard (Outstanding performance)